

## The Creative Process: Phase 1 - Preparation

This phase of the Creative Process involves the gathering of data and resources that will aid in defining and setting up the problem. These resources may be all the pertinent literature, models, props and other tangible facts relating to the issue at hand. Good preparation also means assembling the right team of people to consider the problem.



Many times teams are formed that are out of balance, with human dynamics that can limit people's contributions. It is important to have people who have different perspectives as you define the train of thought that is the issue you want to solve.

For artists, this preparation would be assembling their paints, their instruments, their writing materials, or any other resources that let a person be ready to advance their creative cause.